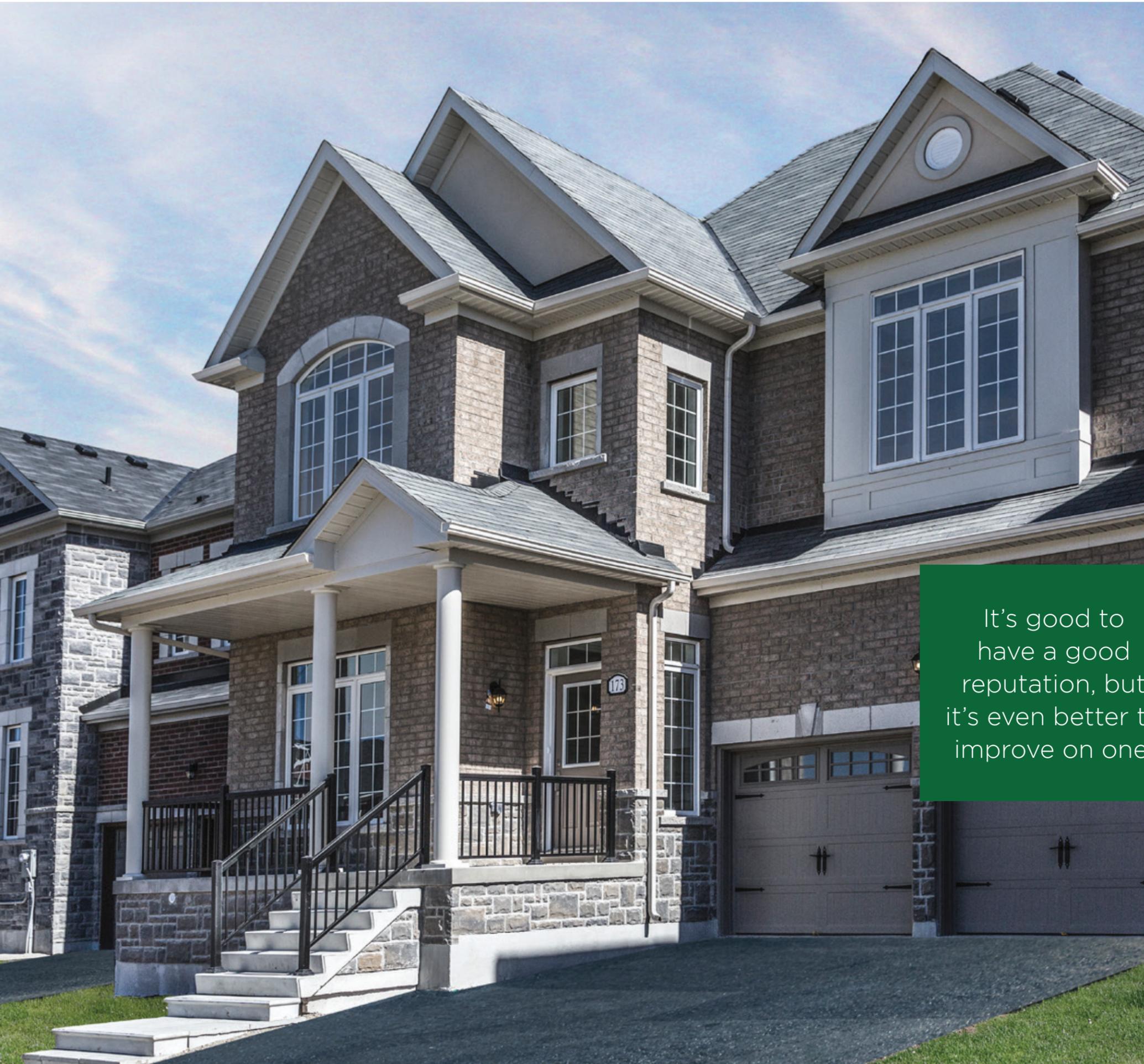


DIG A DREAM!



*Digreen
Homes*



DIGREEN HOMES:

Setting the Standard

The primary aim of Digreen Homes is to build – both figuratively and literally – onto the success that has been achieved since the business started in 2014. Over the years, the company has grown their capabilities, and they now offer a variety of building services – ranging from low-rise to mid-rise residential projects and commercial projects across the GTA and Southern Ontario.

Digreen Homes' philosophy is to build homes that today's customers want to live in and is evident across all their projects. The Markham-based firm is championed by CEO Abubakar Masood and President Mohsin Masood, a third-generation family homebuilder with over 30 years in the construction, planning and development industries. "Our core mandate and philosophy is quality. Our product will always exceed the norm in the markets that we deal in," says Moshin Masood. "We offer luxury features and finishes that are standard in all our homes such as coffered ceilings, granite countertops, and oak stair cases that our competitors don't do. I would rather give more to our customers so they can live in a home that they are proud of."

Because a home is the foundation for a family's lifestyle, Digreen Homes strives to make sure every new home meets and often exceeds their buyer's expectations. The company builds in some of the region's most desired locations and within its most highly regarded school districts. New homes and communities located across Southern Ontario; including Markham, Richmond Hill, Vaughan, Oakville, Brampton and Caledon.

It's good to have a good reputation, but it's even better to improve on one.



Markham Mayor Frank Scarpitti with the Directors of Digreen Homes, Mohsin Masood and Abubakar Masood

“You’re only as good as your staff”

A TEAM EFFORT

The dedication, expertise and commitment to excellence displayed by the entire staff at Digreen Homes promotes inspiration and is certainly not lost on Masood and his executive team. In fact, the President is quick to deflect corporate accolades for himself, saying the company’s success is mainly due to the great group surrounding him. He credits their professionalism and pride in their work on behalf of the organization as being a fundamental reason as to why Digreen Homes has continued to prosper. “I think it starts with the roots of the company and the philosophies on quality and productivity. But when it comes right down to it the credit goes to our fantastic staff. You’re only as good as your staff,” Masood says. “We work with a select group of trades who share our common objectives, and we have a core team of about 15 people who make sure on a regular basis that the quality of the work is being completed. The supervision that our team provides onsite is guaranteed, that’s why we are able to deliver a good quality product.”





“Sustainable building is not just an option anymore, it has become the new standard for quality builders...”

HEALTHY HOMES

Digreen Homes has become a true leader in bringing the latest in sustainable building methods and materials to each home they build. Masood has been a firm advocate of building greener with more energy efficient homes and strives to bring these sustainable and energy saving techniques to all of their new construction projects. Sustainable building is not just an option anymore, it has become the new standard for quality builders and Digreen Homes has been doing their part to make strategic decisions for a prosperous and environmentally sustainable future. “Our homes are equipped with modern products, and we use synthetic pipes and engineered lumber in the building process,” says Masood. “We are also dedicated to staying on top on building trends with integrations within various smart-home systems such as thermostats and washer and dryers.”




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CURRENT PROJECTS



Currently, Digreen Homes has a number of projects underway. Located in Markham, the **Residences of 16th Avenue** is ideal for first time buyers or downsizers who would like to embrace incredible amenities. "Residences of 16th consist of 3-storey brick and stone townhomes located in the heart of Markham. It's all about the location. People nowadays prefer urban towns that are affordable, have great sightlines, with sizeable front and backyards," says Masood.

Located east of Kennedy Road and just north of Highway 410 in Caledon, **Stowmarket Springs** consist of spacious single family homes that offers the community peaceful countryside living and urban convenience. "Stowmarket Springs is in line of what the area requires with 36-foot lots that are well designed that provide the maximum square footage to our clients so that they can enjoy the house without having to pay the premium prices if they bought bigger or wider units."

"People nowadays prefer urban towns that are affordable, have great sightlines, with sizeable front and backyards."

Torbram Countryside Crossing in Brampton offers an ideal balance of city and rural living. Digreen's singles, towns, and midrise units showcase numerous distinctive features and is close to accessible transit, shopping, schools, and dining options.

Santaguida Residences is comprised of 9 detached homes situated on lots close to Major Mackenzie Drive and Donald Cousens Parkway in Markham. These expansive brick and stone homes on 45 foot lots, offer open concept attractive interiors, large floor plans, gourmet kitchens; all with a collection of parks and trails across the street.



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NEVER STOP MOVING

The drive to be better motivates the firm to not only build a home their clients love, but to maintain the reputation that will keep home buyers returning for years to come. Moving forward, Masood says the company will continue to pursue improvements aligned with their key beliefs. He anticipates this will lead to additional positive results and will strengthen the position of the firm as the builder and developer of choice in the region. "Our land development arm, Digram Developments, provides all the site servicing aspects such as installing water mains, sidewalks and asphalt works," states Masood. "This gives us an advantage as it provides us with a better sense of timing, and allows us to design our units the way we want."

From functional design work, to their dedication to the highest quality of workmanship, Digreen Homes has united its expertise and knowledge in home building by establishing not only an industry leading residential building organization that serves the Ontario marketplace, but also a well-recognized community developer that is truly devoted to offering only the best in modern home design. "We have a firm belief that quantity without quality is nothing. Our take on our short term objectives is to continue to grow the company in the GTA," says Masood. "On top of that, throughout Canada is where we want to expand it, possibly going west into the Prairies and British Columbia is where we want to expand next." With such a strong message being conveyed from the very top, it's not surprising that Digreen Homes has achieved such great success throughout its lifetime, and it's no wonder that their business is continuing to flourish and advance at remarkable speeds.





ELEVATION A



ELEVATION B



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