GRANITE
HOMES
TILE

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HOMES

DREAM IT. DESIGN IT. LIVE IT.

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LIVE IT.

There is no shortage of lifestyle choices with Granite Home's selection of communities throughout Guelph, Ontario and surrounding areas. Whether you're looking for a home in a vibrant active urban community or in a neighborhood that offers more recreational amenities among natural settings, you've chosen the right builder.

For more than 15 years, Granite Homes has built a reputation as an industry leader and innovator, continuously striving to improve all aspects of their business; from building practices to customer experience. They have established a strong foundation that anchors their philosophy with a guideline known as The Granite Advantage; a company ethos based on 4 distinctive key pillars – distinguished details, superior quality, renowned reputation, and their guarantee.

"We wanted to pick 4 pillars that each staff member in our office will adhere to and easily relate to when interacting with our customers," says President Josh Bellamy. "Our goal is to create memorable customer experiences at customer touch points throughout the build process. We work hard to wow customers at every step. In a competitive industry where the majority of the builders are all doing the same thing, it's really important to set ourselves apart. We provide a consistent and compassionate build process for every one of our customers, utilizing a team of skilled professionals that diligently strive to foster a relationship with our customers across all the product types that our team constructs. This varies from entry level products, move up or downsizings buyers and also from luxury modern towns through to spacious estate homes," he says.

This solid foundation of customer service accounts for some of the most progressive project designs that can be found in Southwestern Ontario. As a passionate and dynamic group of professionals, Granite Homes has worked continuously to contribute to the sustainable development of high-quality products and services.

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CUSTOMER COMMITTED

At the core of Granite Homes continued success is the company’s deep commitment to listening to, and incorporating even the simplest of needs of their customers. The longevity and sustainability of their company is a true testament to the commitment of many people, and their collective effort to continue to anticipate, meet, and exceed the expectations of their homeowners. “Our quality assurance department doesn’t start working at the time when many other builders start; which is the day a home closes. Our quality assurance starts on the day our customers meet our sales staff, whether they are just looking, or preparing to purchase,” Bellamy states. “We feel that quality service should occur before the customer even chooses to sign a deal with us. So quality assurance is a strong presence throughout the entire process.”

Granite Homes is so confident in their exceptional quality and service that they are pleased to provide The Granite Homes Warranty Advantage which extends the length of your Tarion New Home Warranty by an additional six months at no additional cost to their clients.

Many of Granite Homes’ subcontractors have been working alongside them for many years. Bellamy says having those long lasting relationships is important, because it means the contractors are aware Granite’s high quality demands that are required – and Granite Homes can trust them to deliver that quality. “We want to make sure that our trade partners, who are the lifeblood of our building process, are happy to be part of the process onsite. We also want to only work with companies that are reputable and provide a high standard of work and quality,” says Bellamy.

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BnD Woodworking is proud to serve home owners, contractors, and builders across Southwestern Ontario. Since 1995 we have taken great pride in our high standards and our team of skilled craftsman, ensuring each cabinet is custom built to precisely fit each home and budget. Our difference is evident in each of our unique design solutions. Choosing BnD guarantees you stunning custom cabinetry with maximum durability and timeless design.

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"We want to create a product that is unique unto itself and we will create stunning exteriors, great amenity spaces, and eye catching entry features."

EXPERIENCE THE DIFFERENCE

Positive growth is a very important aspect of creating a successful business in the construction industry, and accordingly, Granite Homes has engaged in several outstanding community projects across southwestern Ontario in recent years. "We conduct a lot of market research on where our potential buyers are coming from. One of the key things we try and do is create a community within a community; so often times when we have a new development, we want to create a product that is unique unto itself and we will create stunning exteriors, great amenity spaces, and eye catching entry features to really captivate or capture the buyer or potential buyers by making them see what unique characteristics Granite Homes can bring to the market," noted Bellamy.

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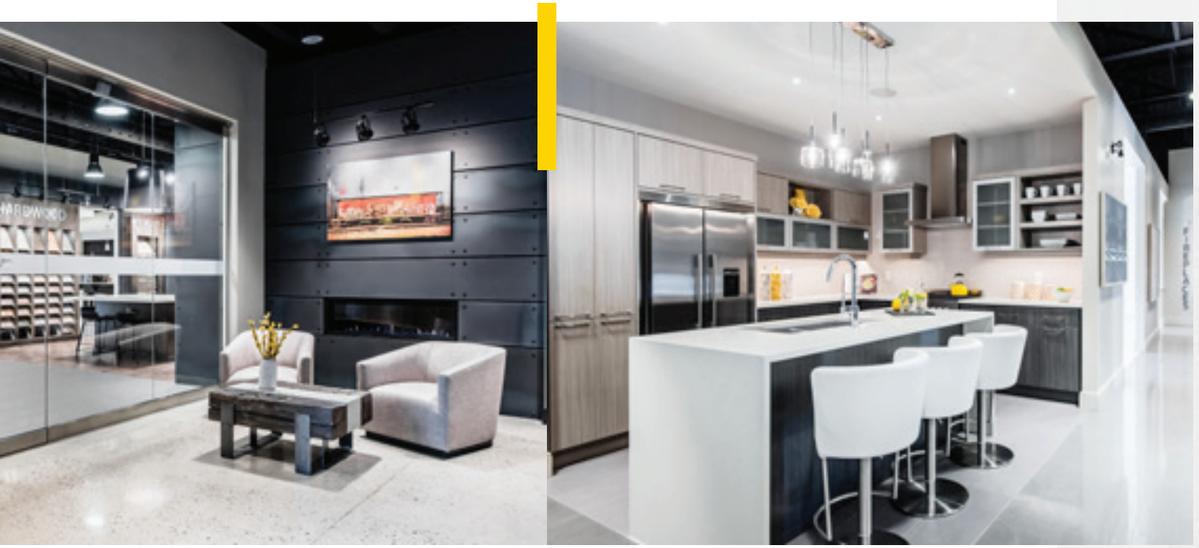
EXCELLENCE IN OUR COMMUNITY

AWARD WINNING COMMUNITIES

Gallery Towns feature spacious 2,100-square-feet of open-concept layouts with nine-foot ceilings. The three-storey, 93 unit townhomes community situated within a range of neighbourhood amenities is located in the south end of Guelph. Characterized by stunning brick details, expansive windows, and Maibec horizontal natural wood siding, Gallery Towns captures a modern and contemporary atmosphere with west coast influences that ideally express the concept of modern urban living.

Usshers Creek brings an exclusive collection of 15 luxurious bungalows and two-storey detached principal residences to a prestigious, mature enclave neighbourhood setting in the Village of Ariss, Ontario. Situated on one acre estate lots, Usshers Creek homes combine natural stone and timber accents, complementing the exterior designs while gourmet kitchens, oak or maple flooring, and dramatic open concept living spaces are found within the interiors.

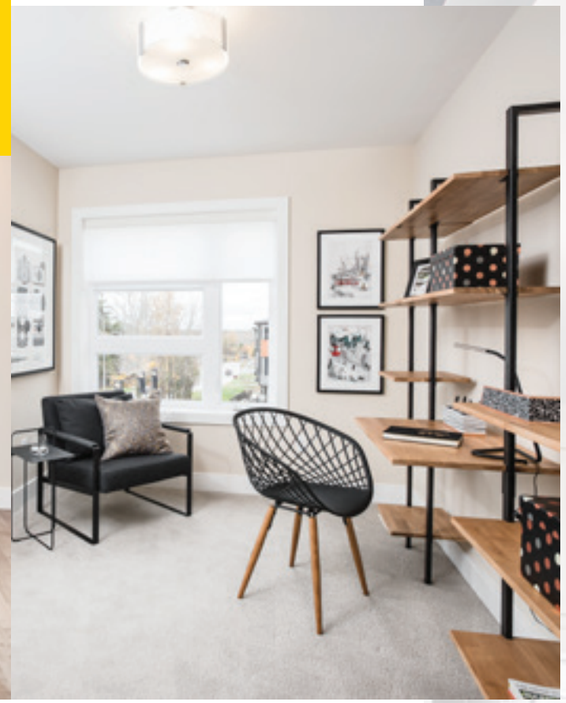
The homes at **Heritage Lane** in historic Fergus, Ontario offer an ideal combination of form and function, with contemporary open-concept floor plans that offer ample space for growing families and empty-nesters. These two-storey and bungalow designs have been expertly conceived to provide the homebuyer with everything they would ever want – distinctive floorplans, premium features and finishes, granite countertops, impressive master suites, large bedrooms and more.



DREAM IT. DESIGN IT. LIVE IT.

Granite Homes recently opened the doors to a new 3,000 square-foot Design Studio which is an adaptive re-use of an old CN Rail building on Edinburgh Road in Guelph. The industrial-feel studio was built with a focus on state-of-the-art modern amenities, including interactive displays, a gourmet working kitchen, multi-level options, and vertical display areas. “Our design studio has tours every Tuesday after 5pm, and Saturday at 1pm and 3pm,” says Bellamy. “The studio has recently been nominated for a ‘design studio of the year’ award through the CHBA, won design studio of the year at the local level and was also a finalist at the OHBA. The design studio provides a wonderful opportunity for home owners to personalize their home to each of their own unique needs while feeling completely comfortable with their decisions. It has changed the focus of a design centre visit from meeting a pushy sales person to becoming a personalized one-on-one design consultation with a design professional.”

The Design Studio is part of a vision that continuously raises the bar when it comes to quality and customer service. So much so, that it has helped Granite Homes attain an AVID total buyer experience score of 92.4%, which positions Granite Homes into the Top 5% of homebuilders in North America.



PRIDE IN THE PROCESS

Granite Homes' commitment to excellence has been repeatedly recognized in the form of industry awards and nominations for design and building – of which the company has their fair share. Their lengthy list of accolades include Project of the Year for their Gallery Towns, Diamond Winner: Best Business & Service, New Homes/Builder, and Most Outstanding Design Centre. When you consider the number of entrants, and the number of homes they're up against, the accolades make Granite Homes extremely proud of their work. The awards are a true testament to the high standard they produce day in and day out of every job. "It's a testament to the fact that if you put a good team together and you focus on the product, the customer, and trade relations, really anything is possible," says Bellamy. "I think we really focused on the fact that we set a precedence at the beginning of the year, we have an expectation of how many awards we want to go after, we want to be the best of the best, we want to provide unmatched and unparalled service, and we want people to be proud of the home they are purchasing or have purchased."

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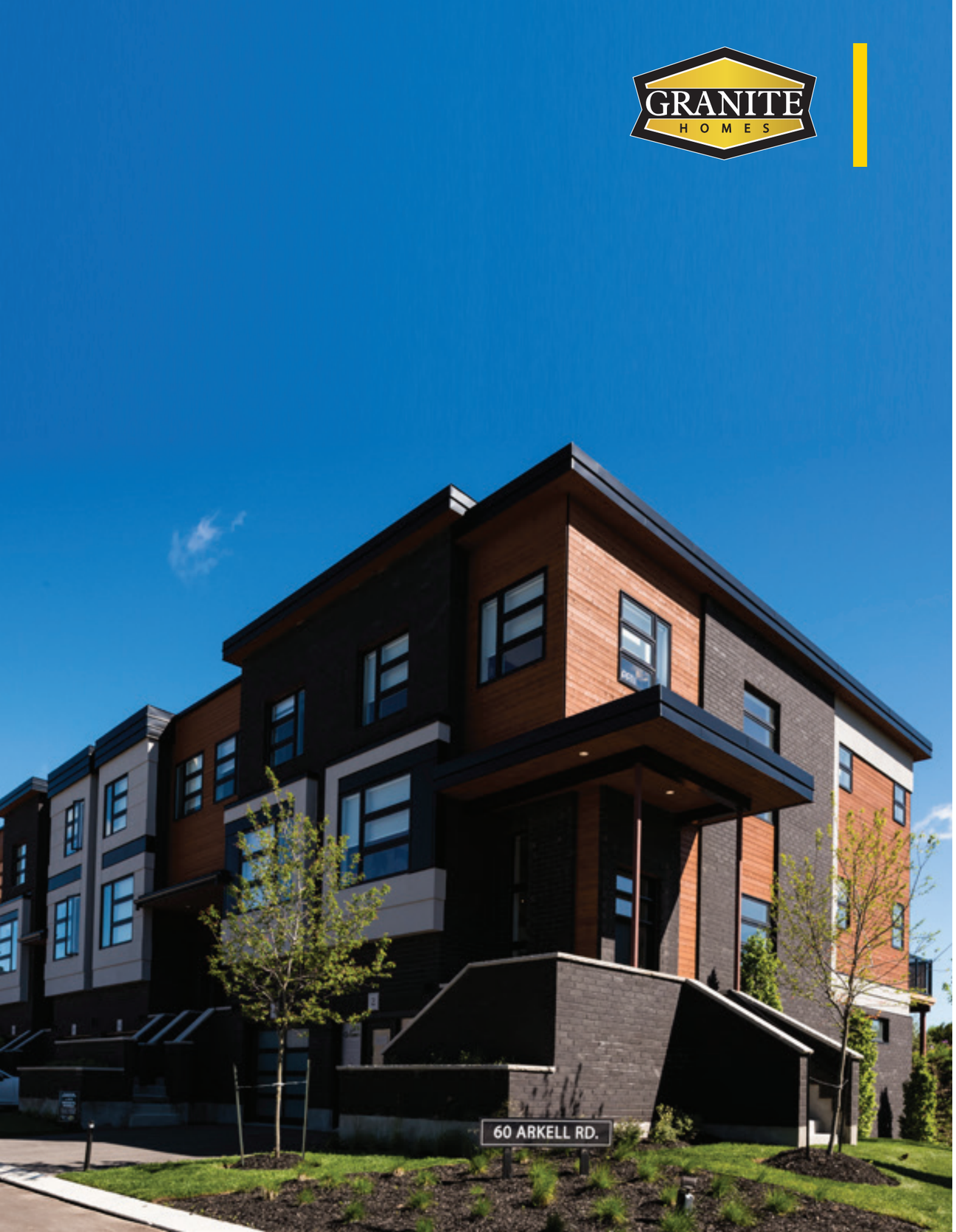

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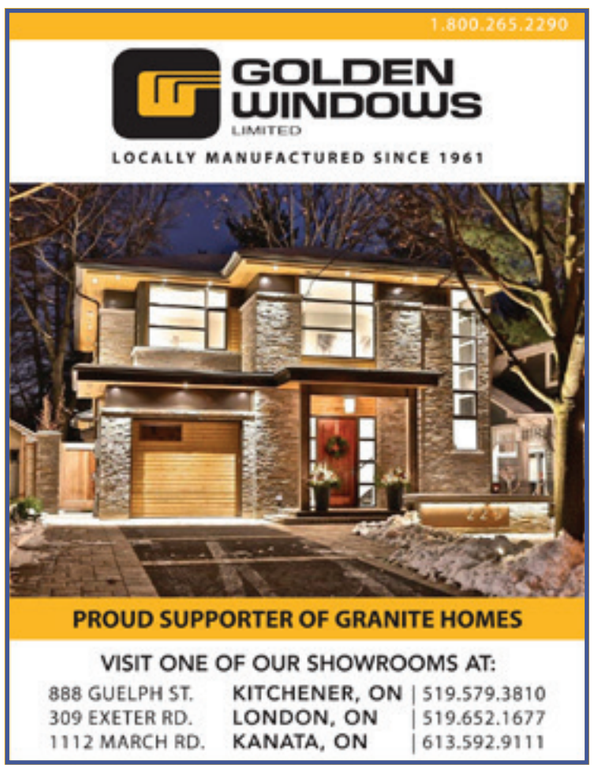
ALWAYS EVOLVING

As Granite Homes looks ahead, it can rely on its leaders' in-depth knowledge of the home building industry and his hands-on experience to ensure the success of every project it undertakes from start to finish. "Obviously the opportunity for the traditional 50-foot single detached product is becoming more and more challenging. We are exploring a number of exciting mid-rise projects, smaller more urban focused projects, and we're looking to expand into a multitude of cities surrounding the golden horseshoe and southwestern Ontario to provide a varied product offering and experience that many homeowners have not seen before. We want to be cutting edge with everything we do, whether it be additional product offerings, design studio selections, mixed use office/ commercial space, or anything else to foster the work life balance critical to our staff. That is what we at Granite Homes are committed to."



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